We’ll provide the Rest . . .

[food, safety, and shelter for the night]

Will you help us to provide all the rest?

[emergency needs, counseling, educational support, and human warmth to restore dignity and purpose for our homeless families.]

Because of the cutbacks in government and corporate funding, Bethany is only able to cover its operating expenses through these funds and relies on our generous donors to help us provide for all of the other many needs of our homeless families, from warm coats and school shoes to money for class trips or co-pays for doctors and medications; from Metrocards for transportation to work or school to pampers and formula for a new baby.

We thank you for your generosity and assure you that your support will directly assist our families as they struggle with our help and your help to return to financial stability and a true sense of security.

Please visit www.bhny.org
Sister Says: Can you help us once again?

Here we are again – well into our 37th year of caring for God’s homeless families. On any given evening, Bethany houses about 77 persons – moms and their little ones who struggle with a lack of shelter and safety. We have three emergency residences, an apartment building, and a residence for a small group of well elderly women. We are able to do all this each day because of you. The reimbursement which we receive from federal funding covers the majority of our recurring daily expenses. But the money that is donated to us by generous people like you is used entirely to provide for the many other needs of our women and children.

Our 19th Annual Golf Outing is coming up next month. This is Bethany’s largest fund-raiser and our goal is to raise $100,000. We hope you will be able to help us by

- Joining us for a great day of golf at Pine Hollow Country Club – [www.bhny.org/events](http://www.bhny.org/events)
- Placing an AD in our Golf Journal [see p. 7]
- Buying a ticket for a TRIP to IRELAND for two [see p.3]
- Sending a donation of any amount you can afford by using the enclosed envelope

Our families come to us in crisis, the crisis of homelessness – they are often immobilized; they are frightened, disillusioned, and very cautious. And – they are always uncomfortable. Our job is to restore balance for them – to make them comfortable once more. And we CAN . . . because of you! Thank you for your generosity and remember when you relax this evening: you helped provide comfort for a homeless family today!

Sister Aimee

“By spending 1 hour of my life raising money for your homeless shelter, I am able to change a homeless person’s life.” Frankie Ader

Dear Bethany House,

My name is Frankie Ader and I am 11 years old in 6th grade. I now live on Long Island but I used to live in New York City. When I lived in the city, every time I saw a homeless person I would make my mom cover my eyes so I wouldn't see them. I hated seeing any homeless person because it was so sad and I am so fortunate to have everything I could ever need. Now that I live on Long Island, I don't see homeless people on a regular basis. But whenever I visit the city and I see homeless people, all of those feelings of sadness come rushing back.

I have a strong desire to help, and after researching, I was surprised to find out that there was a homeless shelter, Bethany House, only 10 miles from my home. On Friday, May 29th, I decided to have a bake sale to raise money for your homeless shelter with my best friend Nia. We went to the LIRR Plandome train station and sold lemonade, lollipops, homemade chocolate chip muffins, and chocolate brownies. Instead of a price for each item, we asked people to give whatever amount they wanted. We put a sign up and got many positive reactions from so many commuters. In one hour we raised exactly $99.00! Nia pitched in a dollar so we would have $100, our goal.

Nia and I used to sell beauty products, and some of the money we got we put in a big plastic crayon to give to charity. Since I moved to Long Island, I have put all my extra change in the crayon, too. We counted the money and we had $20 in it! When my sister heard about what Nia and I were doing, she quickly grabbed her wallet and gave us whatever she had, bringing our donation to $122.05. My grandma, my parents and Nia’s parents donated even more. Overall total being donated: $ 150.00

By spending 1 hour of my life raising money for your homeless shelter, I can change a homeless person’s life. Imagine how much money could be raised if every 6th grader did what we did. Whether it's buying a Metrocard so someone can get to a job interview, or providing a nice meal, or some new clothes - I want this money to improve a homeless person's life.

Frankie Ader
Win a luxury Vacation for 2 to Ireland

For $100, enter a chance to win a luxury trip to Ireland for Two!

Enter for a chance to win a luxury 6 Night 7 Day vacation for 2 to Ireland.

Price:
$ 100 ticket
3 tickets for $ 250
7 tickets for $ 500

Package Includes:
• Round-trip air from NY-JFK to Dublin
• 1 night in Kilkenny at the Aspect Hotel
• 1 night in Cork at the Blarney Hotel & Golf Resort
• 2 nights in Killarney at the Scotts Hotel
• 2 nights in Dublin at the Citywest Hotel
• Traditional Irish Breakfast daily
• Car rental for the duration
• Complimentary portable Wi-Fi modem for the duration

Drawing will be at our 19th Annual Golf Outing July 27, 2015
All proceeds will go to assist Bethany House’s homeless families.
Thank you for your support.

More Info Contact: (516) 868-6866 • bhny.org/events • info@bhny.org

Registration Form

Name: __________________________________________________________________________
Address: _______________________________________________________________________
City: ___________________________ State: __________ Zip: ____________________________
Telephone: ______________________ Email: _________________________________________

☐ Please charge my credit card  ○ VISA  ○ MASTERCARD  ○ AMEX  ○ DISCOVER

Card Number: ______________________ EXP. __________ CVV: __________

Signature: ______________________________________________________________________
Ticket Qty: __________ Total Amount: $ __________

* Make Checks payable to Bethany House - Winner does not need to be present
“Charitable Kidz” raise $4,000 for Bethany House

Each year on Super Bowl Weekend, young, generous members of St. Bernard’s Parish in Levittown arm themselves with soup pots and collect donations at their church doors as part of the “Souper Bowl of Caring,” a youth-led initiative to fight hunger and poverty in local communities, wherein every dollar is given directly to a specific charity or non-profit organization selected by the organizing group.

Bethany House was very fortunate to have been chosen as the 2015 recipient charity by St. Bernard’s Charitable Kidz, and was presented with $4,000 for the needs of our homeless families! Charitable Kidz is a small but dedicated group of young people from eighth grade through college who gather monthly in order to plan and carry out community service on Long Island. Formed in 2008 under the caring leadership and dedication of Carol and Ted Blach, this amazing group of young adults has conducted food drives, planned Christmas parties, run coat drives, hosted a “Senior Prom” at Sunrise Assisted Living facilities, and collected amazing amounts of funds as part of the “Souper Bowl of Caring.”

Sister Christine Sammons, OP and St. Bernard's Charitable Kidz present Bethany with the $4,000 check.

“Souper Bowl of Caring” brings people together to help those in need. This is a fun and creative method that Scout Troops, School Organizations, Church Youth Groups, local community supporters and individuals can use in order to raise funds to assist the women and children of Bethany House. It is not just limited to Super Bowl Weekend, but can be done at any time throughout the year with various activities such as a “Souper Bowl-a-thon” at any local bowling alley with family and friends.

By visiting the resource center at www.Souperbowl.org you can download all the materials needed to promote and execute your fundraiser. Flyers, press releases, social media posts, donation letters, email sample requests and general ideas and support are available for free.
“Unless someone like YOU cares a whole, awful lot, nothing is going to get better. It’s not.”  Dr. Seuss

Someone like YOU . . . Danny Crawford

BOXTOWN is an annual event held at Molloy College where students spend a night in cardboard boxes in an effort to understand the plight of the homeless. Each volunteer solicits sponsors who pledge to contribute a certain amount of money to support the volunteer’s generous effort in spending a cold night in BOXTOWN. Supper consists of bread and broth. Participants brave the elements as the event takes place in early April (and one never knows how the weather will turn out). This year, Molloy College requested 200 large cardboard boxes for BOXTOWN to accommodate the growing number of interested students.

Who makes this possible? Danny Crawford of P.C. Richard. Actually, Danny has been providing refrigerator boxes for Molloy College for so long that he can’t remember when it actually started. BOXTOWN is always in his thoughts and he sets aside refrigerator boxes during the year in P.C. Richard’s huge warehouse in Farmingdale. However it is not only Molloy College that Danny helps out, but other schools and synagogues throughout Long Island and beyond. One school in Jamaica uses the boxes to make boats and host a sailing contest; a synagogue in Plainview and a school in St. James uses the boxes for painted background scenery for their plays; and a school in New York City uses the boxes for a similar function like Boxtown.

Each April, Molloy College brings a truck to get the boxes from Danny Crawford who arranges to have them laid flat, like a stack of cards, for easy transport. Cardboard has become an expensive material and many manufacturers are now packing their products in plastic wrap and Styrofoam, but Danny is still able to set aside the requested number of boxes necessary for charity events.

Danny Crawford has grown up with the P.C. Richard family-owned appliance company. He has been with the firm for over 48 years, when it first started out as a hardware store selling rakes, picks, screws, and shovels. Now, P.C. Richard & Son has grown to a 66+ store chain serving New York, New Jersey, Connecticut and Pennsylvania. In fact, it is the largest chain of private, family-owned electronics and appliances stores in the United States. The company is now introducing its 5th generation into management, and Danny remembers the founder and president, P.C. Richard, coming in to oversee his children’s management. It was his son, A.J., that saw Danny’s hard working ethos and business acumen and promoted him from his first job as a delivery person (Danny’s family was in the trucking business) to Assistant Manager, Operational Manager and now Danny runs the company’s main warehouse in Farmingdale. If there’s any dispute or correction to be made on an order or delivery, Danny is the man to see!

Through his years, Danny Crawford has seen P.C. Richard grow to a company employing 3,000 people and expanding its product range to small and large appliances, and now mattresses. Talking with Danny, one can sense the admiration he feels for P.C. Richard. He says he has been proud to work for the company and will always be proud of their accomplishments.

“I spend more breathing time at P.C. Richard’s than at home,” says Danny, who’s just celebrated 50 years of marriage with his wife, Linda, and took some time off for a celebratory cruise. Danny and Linda have one daughter, two sons, and five grandchildren and all live here on Long Island.

Danny has had the pleasure of seeing his son, Michael, grow with P.C. Richard & Son as well. Some 28 years ago, Michael started as a stock boy and has also climbed up the ranks and is now in charge of dispatching all the trailer trucks to all stores. “P.C. Richards has been good to me and my family. They have employed many family members and consistently promote from within,” said Danny. It is with great admiration that Danny touts the Richards family as a caring family that looks out for their employees and their families.

Danny Crawford helps make BOXTOWN a viable learning experience for students and a successful fundraiser for Bethany House. His thoughts and actions include Bethany House throughout the year, and we are appreciative of all the help he has provided to Molloy College and to Bethany House over these many years.

By Jane McCabe
Can You Beat Our Meatballs?

We think you can!

Every Wednesday, Bethany South hosts an Italian-themed dinner. We serve Rozanno’s Italian-style meatballs purchased from BJ’s. Our moms and kids look forward to this special taste of Italy every week. BUT . . . we think some of you, our readers, are better chefs than Rozanno.

Do you think your favorite meatball recipe could shame Rozzano’s Italian style meatballs? To enter this competition, just make 30 meatballs from your secret home recipe and, on a Wednesday evening, our guests will decide if your recipe beats Rozzano’s.

Please call Penny Shea at 516-378-4569 or email her at pshea@bhny.org to register for the Competition. Penny will give you a Wednesday date – your winning Meatballs should be delivered to Bethany South no later than 5 PM on that date. The decisions of the judges will be final. Hurry – registration is limited!!

Try your skill and . . . help make our guests have an even more enjoyable Italian feast.

Sephora chooses Bethany House once again!

The Values Inside Out program helps match individual Sephora stores with local non-profits. Each store has the opportunity to choose a charity they feel passionate about and give back by providing funds, raising awareness, and volunteering both time and talent. All of this is to help that organization fulfill its individual goals over the course of 2015.

This year Sephora Roosevelt Field has chosen Bethany House once again as their charity of choice.

Upcoming Events

July 15, 2015
Opening house at Bethany South
7:00 PM - 9:00 PM

July 27, 2015
19th Annual GOLF OUTING at Pine Hollow CC
11:30 AM Shot gun Start
5:00 PM Cocktail Hour
6:00 PM Dinner, Awards, and Live Auction

Sept. 2015
Youth, ETC. Campaign begins

Sept. 27, 2015
Ladies night at Sephora
Roosevelt Field Mall
7:30 PM - 9:30 PM

BOXTOWN comes to Bethany
An Experience of Homelessness
Journal Reservation

Please complete the following information to reserve journal space. All types of journal submissions are welcome including photographs of your children/family, personal messages, quotes and business cards. Our journal deadline is **July 8, 2015**. Please indicate your journal donation.

- **Full Platinum Page** (includes a Complimentary Dinner Reservation) $3,000
- **Full Gold Page** $2,000
- **Full Silver Page** $1,000
- **Full Page** $500
- **Half Page** $350
- **Quarter Page** $250
- **Business Cards** $125

Journal Dimensions: 8.5” x 11” • Ad Size: Full - 7” x 10”, Half - 7” x 5”, Quarter - 3.75” x 5”, Business Card - 3.5” x 2.5”

Name: 
Company (if applicable): 
Address: 
City: 
State: 
Zip: 
Phone: 
Fax: 
Email: 
Credit Card Info:
- Visa 
- Mastercard 
- American Express 
- Discover
CVV # _________ (3 or 4 digit code)
Card Number: ________ Exp. Date: ______ Signature ______

Please note:

Order of Journal Pages
- 19th Annual Golf Outing and Dinner
- Monday, July 27, 2015 • Pine Hollow Country Club
- Bethany’s 2015 Honoree: Mid Island Collision
- Bethany House
- 102 Whitehouse Avenue • Roosevelt, NY 11575
- Bethany House • 516 546-7970
- See Reverse Side for Journal Ad Info

All donations are tax-deductible to the full extent of the law, less the cost of goods and services received.
THE AVERAGE PERSON SPENDS
365 HOURS A MONTH AT HOME.

Imagine...

WHAT IT’S LIKE NOT TO HAVE ONE -

102 Whitehouse Avenue
Roosevelt, NY 11575
(516) 868-6866
www.bethanyhouseny.com

MONDAY JULY 27, 2015
PINE HOLLOW COUNTRY CLUB
EAST NORWICH, LONG ISLAND
RAIN OR SHINE!

BETHANY HOUSE’S
19th ANNUAL GOLF OUTING

Bethany’s 2015 Honoree: MID ISLAND COLLISION CENTER

In Memory of
WILLIAM G. KERWICK
TO CONTINUE HIS COMMITMENT TO HOMELESS WOMEN AND CHILDREN